

2020 Group USA

Membership Information



The leading membership organization helping progressive accountants throughout North America, the UK and Ireland, Africa and Asia-Pacific.

Strategy, management and marketing support to keep your accounting firm ahead of the competition.

Why join us?

We give our members the training, resources and guidance to help them achieve their goals.

How much does it cost?

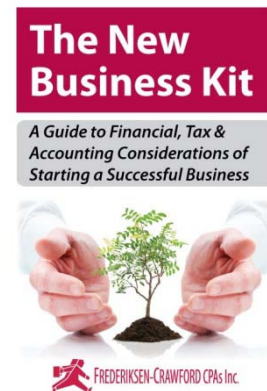
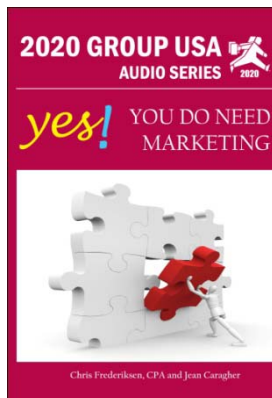
Premium Membership - \$100 per month

Regular Membership – FREE

Register @ www.2020groupUSA.com/register

“As the Managing Partner of a 30 person firm, I have found 2020 membership, especially the Audio Series, invaluable for keeping up with our rapidly changing profession.” Patrick Beard, Beard Harris, TX

What do I get?



The 2020 Audio Series
Stay up to date with these monthly interviews with industry leaders including successful practitioners, consultants and solution providers.

The Accountant's Direct Marketing Kit
Over 150 proven marketing letters to promote services to current clients and prospects.

The New Business Kit
Customize your very own professionally produced book. This turn key marketing tool is a great way to promote your firm.

For full benefits of membership list please visit www.2020groupUSA.com or call 800 788 0190

Benefits at a Glance

Premium Membership (\$100/month)		
Regular Membership – Free (register at www.2020groupusa.com/register)		
2020 Practice Builder – A regular bulletin focused on helping you build your practice.	★	★
2020 Resource Center – Access to a growing library of resources designed to help you market and manage your practice.	★	★
Monthly Audio Series – Each month you receive an audio CD providing management and marketing ideas and interesting commentary as the 2020 consultants interview some of the leaders in the industry including successful practitioners, consultants and solution providers.		★
Annual Performance Review – Each year we will benchmark your practice against current survey results and define with your goals for the coming year. We will help you create an action plan to achieve these goals.		★
Mid-Year Strategic Review – Six months following the APR, we'll check in on your progress, help you make necessary adjustments to your plan and help keep you on track for the balance of the year.		★
Telephone/Email Support – Access to the consultants on our team to respond to general questions on marketing and management.		★
CPE - Unlimited web based and self-directed CPE.		★
The New Business Kit – A turn-key marketing tool to promote your firm.		★
The Social Media Kit – Everything your firm needs to get started with your own social media plan. Includes, starter guide, social media policy, writing tips and 100+ blog posts to use on your own blog.		★
The Accountants Direct Marketing Kit (e-version) – 150+ proven direct mail pieces to promote your services. (Hard copy add \$50)		★
2020 Connect – We regularly refer work when other members need services performed in your area.		★
2020 Gateway on iShade – Get found on ishade.com when accounting firms from around the world need your services and expertise.		★
Discounts on 2020 products, events and services		★

Name	Firm Name		
Address			
	City	State	Zip
Credit Card #			Exp
Billing Address (if different)			
Name on Card (if different)			
Signature	By signing you agree to the conditions of membership		

1. Your monthly membership fee (\$100/month) will be charged on the 1st of each month. Your first month will be prorated.

2. The term of membership is 12 months, and then reverts to a month-to-month agreement, which can be cancelled with 30 days written notice.

Return this application form to:

- 5768 Paradise Drive, 2nd Floor, Corte Madera, CA 94925
- Email to info@2020groupUSA.com
- Fax to 415-924-3105

Questions about membership? Please call 800-788-0190.

